

## YES, WE ALL COUNT.

*Regardless of race, economic status, gender, sexuality, ability, or legal status - WE ALL COUNT.*

The We All Count Campaign is an effort led by grassroots organizations in the Southern Movement Alliance to increase voter education and registration in under-represented communities, train new organizers, and create a Southern People's Plan to activate our communities beyond the elections in November.

We All Count **ACTION SITES** are led by local community members and organizations. Each Action Site chooses to work on one of the following levels: 1) voter education; 2) voter education & registration; or 3) voter education, registration, and activation.

### What does it mean to become an Action Site with the We All Count Campaign?

- Your community and/or organization is a part of a regional effort to engage people living on the frontlines of poverty, racism, and injustice and to register, educate, and activate our communities for long-term transformation.

### What is needed to operate an Action Site with the We All Count Campaign?

- Commitment to the principles & overall goals of the Campaign
- Select at least 3 people willing to volunteer their time as part of the Action Site
- Select 1 Point of Contact for communication (provide an email, phone or address)

### What does Project South provide?

- EDUCATION & RESEARCH
  - o *1-2 Voter Education Sessions with your group*
- ORGANIZER SUPPORT - Project South offers:
  - o *June 9-10 – Organizing Intensive for community organizers*
  - o *Weekly Facilitation & Organizing Webinar/Phone calls*
  - o *Monthly BAM – Building A Movement Leadership Retreats*
- MAPPING & RESEARCH – *Based on the locations of the polling centers in your area, Moving Forward Gulf Coast will provide a map for education & info efforts*
- DATA TRACKING – *Based on all the Action Sites, PS will coordinate data entry & results*
- CONNECTIONS – *Opportunities throughout the Summer Drive & Southern Movement Assembly to connect and build relationships with social justice organizations*

### What happens at an Action Site?

- MEET - Group meetings for education, registration, and activation efforts
- EDUCATE- Voter Education Sessions
- REGISTER & CULTIVATE - Organizing plan that identifies key places and people
- COORDINATE - Collect & submit data to Project South to track overall impact

*The levels of involvement are listed below in order of from least to most responsibility:*

**Community Educator Level:**

- Receive and pass out We All Count Voter Education materials
- Hold a workshop or voter education session in your community

**Community Educator & Motivator Level:**

- Receive and pass out We All Count Voter Education materials
- Hold a workshop or voter education session in your community
- Develop & implement a Community Engagement Project

**Community Educator & Activator Level**

- Receive and pass out We All Count Voter Education materials
- Hold a workshop or voter education session in your community
- Develop & implement a Community Engagement Project
- Make a Get Out the Vote (GOTV) plan for your community
- Hold a People’s Movement Assembly in your community to draft a People’s First 100 Day plan
- Send a delegation to the Southern Movement Assembly in September

**YES, I want to be part of the We All Count Campaign and start an ACTION SITE**

ORGANIZATION or GROUP \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Level you are interested in participating for the Summer Drive \_\_\_\_\_

Name 2-3 of your goals around Education, Registration, and Activation? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*What kind of support will be most helpful to your efforts?*

- Voter Education Materials
- Organizing Training
- Facilitation Support
- Voter Registration info & research

Can you attend the ORGANIZING INTENSIVE @ Project South on June 9 & 10? \_\_\_\_\_

Please fill this out and send it to Project South via Stephanie Guilloud at 9 Gammon Ave, Atlanta GA 30315 or email it to Stephanie@projectsouth.org